



The Rotaract Club of Birmingham

▶ SPONSORSHIP ◀

2016

Rotaract
Rotary Club Partner



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▶ THE ROTARACT CLUB OF BIRMINGHAM ◀
ALABAMA, U.S.A., DISTRICT 6860



Invest in Young Leaders

An investment in Rotaract is an investment in Birmingham's future leaders.

MISSION

THE ROTARACT CLUB OF BIRMINGHAM provides an opportunity for Birmingham's young professional leaders to develop professional skills, promote responsible citizenship and employ effective leadership by offering venues to learn from proven leaders, network with committed young professionals and serve the needs of the community.



QUICK FACTS

- ▶ Founded in 2004, the Club is entering its thirteenth year.
- ▶ Largest Rotaract Club in the world, sponsored by the Rotary Club of Birmingham.
- ▶ The Rotaract Club of Birmingham Foundation, a registered 501 (c)(3) entity, was founded in 2007 to accept, manage and allocate funds.

LEADERSHIP DEVELOPMENT

- ▶ Professional Partners mentoring program pairs Rotaract members with Rotarian mentors.
- ▶ Bi-monthly luncheons expose members to top Birmingham community and industry leaders.
- ▶ Social events enable members to network and connect with fellow Rotaract members and young leaders.
- ▶ Through signature service projects and monthly service initiatives, Rotaract members develop leadership skills by serving and connecting with the Birmingham community.

In 2017, the Rotaract Club of Birmingham Foundation will celebrate its **10TH ANNIVERSARY.**

During the Foundation's first 10 years, our Club has seen the launch of two signature service projects and countless service initiatives that have bettered our community. Without sponsorships and member support, the Foundation would not be able to support the impactful work of our club. To celebrate the 10th anniversary, the Rotaract Foundation initiated a campaign to engage members as donors for the first time in our Club's history. Titled \$10 for 10, the Foundation encouraged current and former members to contribute a small amount each month to further their engagement with the Foundation's charitable activities.

2015-2016 MEMBERSHIP INFORMATION

MEMBERS: 353

GENDER:

- ▶ Male: **172**
- ▶ Female: **181**

INDUSTRY:

- ▶ Accounting: **25**
- ▶ Architecture: **3**
- ▶ Banking & Finance: **68**
- ▶ Construction & Engineering: **14**
- ▶ Consulting: **7**
- ▶ Education: **9**
- ▶ Entertainment: **1**
- ▶ Food & Beverage: **4**
- ▶ Government: **3**
- ▶ Healthcare: **18**
- ▶ Hospitality: **3**
- ▶ Human Resources: **4**
- ▶ Insurance: **16**
- ▶ Legal: **57**
- ▶ Manufacturing: **4**
- ▶ Media: **6**
- ▶ Non-Profit: **28**
- ▶ Public Relations: **11**
- ▶ Public Utility & Energy: **33**
- ▶ Real Estate: **22**
- ▶ Retail & Sales: **7**
- ▶ Technology: **10**



SCHOOL SUPPLY GIVEAWAY

Through the annual School Supply Giveaway, 54 Rotaract members distributed school supplies at three locations across the city to approximately **500** students. 2016 marked the 10th year to host the giveaway. Over the years, Rotaract has supplied more than **5000** Birmingham city students through partnerships with the Birmingham Public Library and Birmingham City Schools.

Invest in Birmingham

An investment in Rotaract is an investment in our community.

SERVICE ABOVE SELF is one of Rotaract's core missions. Each member is committed to serving the community and taking an active role in propelling Birmingham forward. *How are we making an impact?*

READY 2 READ

- ▶ First signature service project founded in 2007 in partnership with Better Basics.
- ▶ Provides a library of books to each second grade classroom in Birmingham City Schools along with a volunteer Reading Buddy who visits twice a month.

READY 2 READ | BY THE NUMBERS

- ▶ Number of Rotaract reading buddies: **59**
- ▶ Number of schools Rotaract members visited: **21**
- ▶ Number of classrooms Rotaract members visited: **44**
- ▶ Number of children impacted by Rotaract reading buddies: Approximately **880** second graders.
- ▶ Total number of volunteer hours reading for Ready 2 Read: **740**

▶ Record number of reading buddies ◀

READY 2 SUCCEED

- ▶ Second signature service project, launched in 2014.
- ▶ Developed in partnership with College Admissions Made Possible (C.A.M.P) as a mentorship program that pairs Rotaract volunteers with high school juniors and seniors in the Birmingham City School system to increase the number of students applying for college and financial aid.
- ▶ Launched AcheiveAlabama.org, a free online resource open to all students that highlights Alabama scholarship and financial aid opportunities.

READY 2 SUCCEED

- ▶ Number of Rotaract mentors: **22**
- ▶ Number of high school junior and seniors at Parker High School that participated in Ready 2 Succeed: **28**
- ▶ Approximately **85%** of students who participated in the program and shared their college plans reported receiving scholarship dollars
- ▶ Number of service hours for Ready 2 Succeed: Approximately **520**
- ▶ Students who participated in Ready 2 Succeed during the 2015-2016 school year were offered more than **\$432,000** in scholarship funds

CITY-WIDE SERVICE

In addition to signature service initiatives, Rotaractors engage in monthly service projects and our annual school supply giveaway. Each service project involves a different organization in the city.

The Rotaract Club of Birmingham



SPONSOR LEVELS:

FOUNDATION CHAMPION: \$25,000

- ▶ Presenting Sponsor for Annual Gala.
- ▶ Premier recognition in 2016 Annual Report.
- ▶ Advertisement and recognition in e-newsletter.
- ▶ Logo inclusion on event signage and promotional materials.
- ▶ Logo on Rotaract website.
- ▶ Exposure via Rotaract Social Media Accounts.
- ▶ Speaking opportunity at Rotaract's Annual Meeting.
- ▶ 20 event tickets for the Annual Gala.
- ▶ One hole sponsorship at the Hack-It Classic.
- ▶ One complimentary team entry at Hack-It Classic.

FOUNDATION PARTNER: \$10,000

- ▶ Event sponsor for the Annual Gala.
- ▶ Recognition in 2016 Annual Report.
- ▶ Advertisement and recognition in e-newsletter.
- ▶ Logo inclusion on event signage and promotional materials.
- ▶ Logo on Rotaract website.
- ▶ Exposure via Rotaract Social Media Accounts.
- ▶ 10 event tickets for the Annual Gala.
- ▶ One hole sponsorship at the Hack-It Classic.
- ▶ One complimentary team entry at Hack-It Classic.

SERVICE ADVOCATE: \$5,000

- ▶ Recognition in 2016 Annual Report.
- ▶ Recognition in e-newsletter.
- ▶ Logo inclusion on event signage and promotional materials.
- ▶ Logo on Rotaract website.
- ▶ Exposure via Rotaract Social Media Accounts.
- ▶ 8 event tickets for the Annual Gala.
- ▶ One hole sponsorship at Hack-It Classic.

ROTARACT SUPPORTER: \$2,500

- ▶ Event Sponsor for the Hack-It Classic Golf Tournament.
- ▶ Recognition in 2016 Annual Report.
- ▶ Recognition in e-newsletter.
- ▶ Logo inclusion on event signage and promotional materials.
- ▶ Logo on Rotaract website.
- ▶ Exposure via Rotaract Social Media Accounts.
- ▶ 4 event tickets for the Annual Gala.

ROTARACT SPONSOR: \$1,000

- ▶ Recognition in 2016 Annual Report.
- ▶ Recognition in e-newsletter.
- ▶ Logo inclusion on event signage and promotional materials.
- ▶ Logo on Rotaract website.
- ▶ Exposure via Rotaract Social Media Accounts.



THE ROTARACT CLUB OF BIRMINGHAM BOARD MEMBERS

- Lora Terry, *Chair*
- Jeris Gaston, *President*
- Mary Meadows Livingston, *Vice President*
- Mary Elizabeth Roberson, *Communications*
- Martha Miller, *Treasurer*
- Cameron Shevlin, *Membership Recruitment*
- Will Hardison, *Membership Development*
- Marcus Carson, *Service*
- Brandon Glover, *Programs*
- Avani Patel, *Social*

THE ROTARACT CLUB OF BIRMINGHAM FOUNDATION BOARD OF DIRECTORS

- Barbara Mulligan, *Chair*
- Jeris Gaston, *President*
- Martha Miller, *Treasurer*
- Lora Terry, *Director*
- Niki Harris, *Director*
- Sarah Louise Smith, *Director*
- Emily Ruzic, *Director*

2015-2016 SPONSORS:

- ▶ Alabama Power Foundation
- ▶ Avani Rupa Fine Jewelers
- ▶ BBVA Compass
- ▶ Bradley
- ▶ Brasfield & Gorrie
- ▶ Burr & Forman LLP
- ▶ Butler Snow
- ▶ Medical Properties Trust
- ▶ Microsoft Corporation
- ▶ Protective Life Foundation
- ▶ Regions Bank
- ▶ Robert R. Meyer Foundation
- ▶ Rotary Club of Birmingham
- ▶ RSM US LLP
- ▶ Sunrise Rotary
- ▶ Susan Mott Webb Charitable Trust
- ▶ Vulcan Materials Foundation
- ▶ Vulcan Value Partners
- ▶ Warren Manufacturing